

# BLUNT

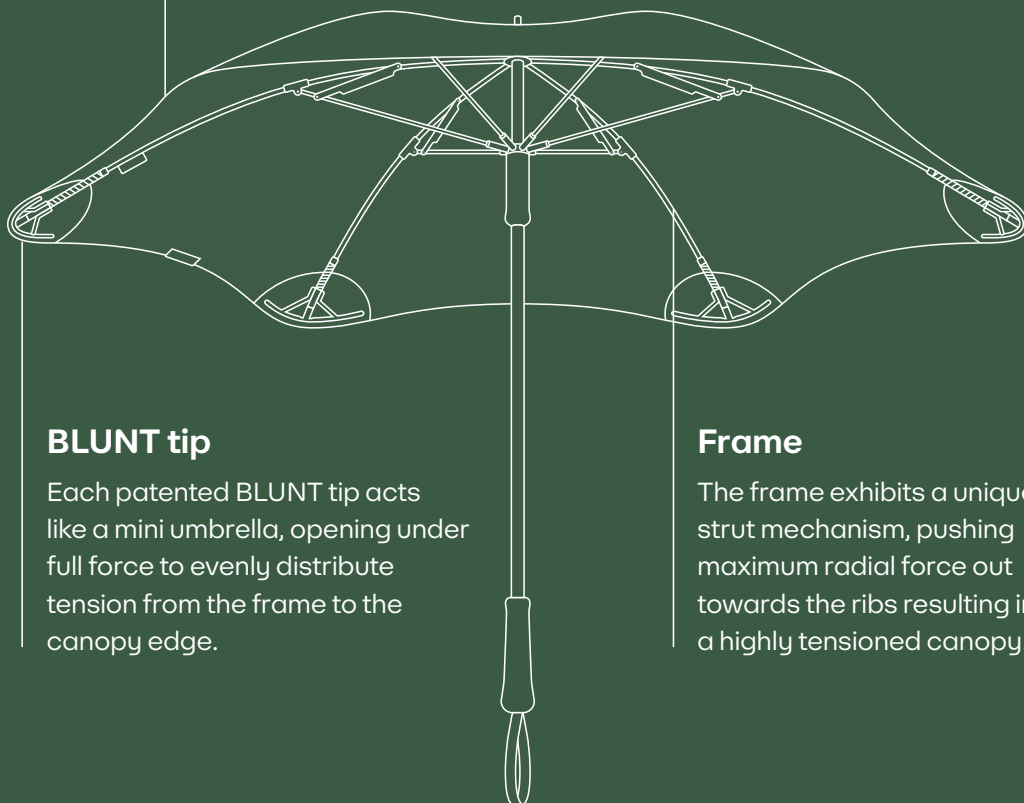




## The BLUNT umbrella

### Canopy

Our iconic canopy shape is the result of the patented BLUNT tips, providing a taut contour for ultimate performance.



### BLUNT tip

Each patented BLUNT tip acts like a mini umbrella, opening under full force to evenly distribute tension from the frame to the canopy edge.

### Frame

The frame exhibits a unique strut mechanism, pushing maximum radial force out towards the ribs resulting in a highly tensioned canopy.



Built to last



Patented innovation



Repair before replace



Wind tunnel tested



2 year warranty



High tensioned canopy

## The problem with traditional umbrellas

The core umbrella design has not changed in 150 years and has been a constant source of frustration since its inception. Traditional umbrellas are mass-produced and disposable, frequently ending up in landfill due to sagging canopies, broken ribs and tips tearing through the edge of the canopy fabric. This not only hinders performance but can be a real hazard on a busy, populated street.




## The BLUNT difference

BLUNT umbrellas feature patented technology in the tips which act like mini umbrellas, opening under full force to evenly distribute tension from the frame to the canopy edge. These tips not only give us our iconic shape but also provide a taut contour for ultimate performance. The frame also exhibits a unique strut mechanism, pushing maximum radial force out to achieve our highly tensioned canopy.



Metro




Compact, collapsible and convenient, the BLUNT Metro is always at hand while you are on the go. Designed for those who love life in the fast lane, live lightly and refuse to be held back by the elements.

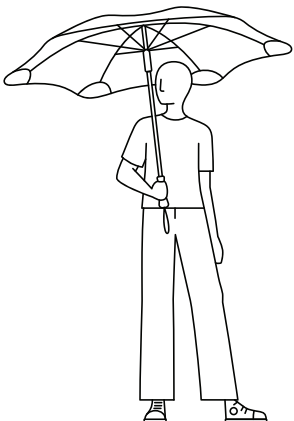
	Open Diameter	100cm	39.3in
	Closed Length	37.5cm	14.7in
	Weight	385g	0.85lb



Classic




Inspired by tradition, designed for the future. The original full-length BLUNT Classic is ideal for those who need impromptu protection in a serious downpour – whether en route to work, school or walking the dog.

	Open Diameter	120cm	47.2in
	Closed Length	84cm	33in
	Weight	660g	1.5lb



Exec




Elegantly generous, the BLUNT Exec is in the business of keeping you dry with relentless performance and reliability. Confidently navigate the everyday with this stylish piece of equipment.

	Open Diameter	138cm	54.3in
	Closed Length	95.5cm	37.6in
	Weight	910g	2lb



Sport

Never let the rain stop play. Strong and athletic, the BLUNT Sport is made for those truly committed to the golf course or enduring the elements on the sidelines. You're fully covered, no matter what.

	Open Diameter	146cm	57.5in
	Closed Length	99cm	38.9in
	Weight	948g	2.1lb



Core  
Range  
Colors



Pantone 17-2033 TCX  
**Hibiscus Pink**  
**Models** Metro, Classic  
**UV rating** 29+ UPF (90% UV block)



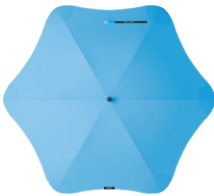
Pantone 186 C  
**Cherry Red**  
**Models** Metro, Classic  
**UV rating** 33+ UPF (94% UV block)



Pantone 1495 C  
**Mango Orange**  
**Models** Metro, Classic  
**UV rating** 31+ UPF (93% UV block)



Pantone 18-3737 TCX  
**Violet Purple**  
**Models** Metro, Classic  
**UV rating** 28+ UPF (91% UV block)



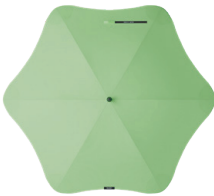
Pantone 2727 C  
**Sky Blue**  
**Models** Metro, Classic  
**UV rating** 41+ UPF (96% UV block)



Pantone 7687 C  
**Ocean Blue**  
**Models** Metro, Classic, Exec  
**UV rating** 36+ UPF (94% UV block)



Pantone 122 C  
**Citrus Yellow**  
**Models** Metro, Classic, Exec  
**UV rating** 29+ UPF (93% UV block)



Pantone 15-6442 TCX  
**Meadow Green**  
**Models** Metro, Classic  
**UV rating** 30+ UPF (91% UV block)



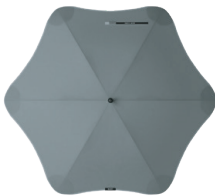
Pantone 553 C  
**Forest Green**  
**Models** Metro, Classic, Exec, Sport  
**UV rating** 37+ UPF (95% UV block)



Pantone 540 C  
**Midnight Navy**  
**Models** Metro, Classic, Exec, Sport  
**UV rating** 35+ UPF (95% UV block)



Pantone Black C  
**Ink Black**  
**Models** Metro, Classic, Exec, Sport  
**UV rating** 45+ UPF (97% UV block)



Pantone 424 C  
**Storm Grey**  
**Models** Metro, Classic  
**UV rating** 37+ UPF (95% UV block)







Your brand  
on a BLUNT

Create walking billboards for your brand and win the hearts of clients, staff and corporate partners by gifting custom branded BLUNT umbrellas.

Logo print	1, 2 or 3 panels
Models	Metro, Classic, Exec, Sport
Lead time	Approx. 7 working days
Canopy colors	BLUNT core range

BLUNT Core Range Colors





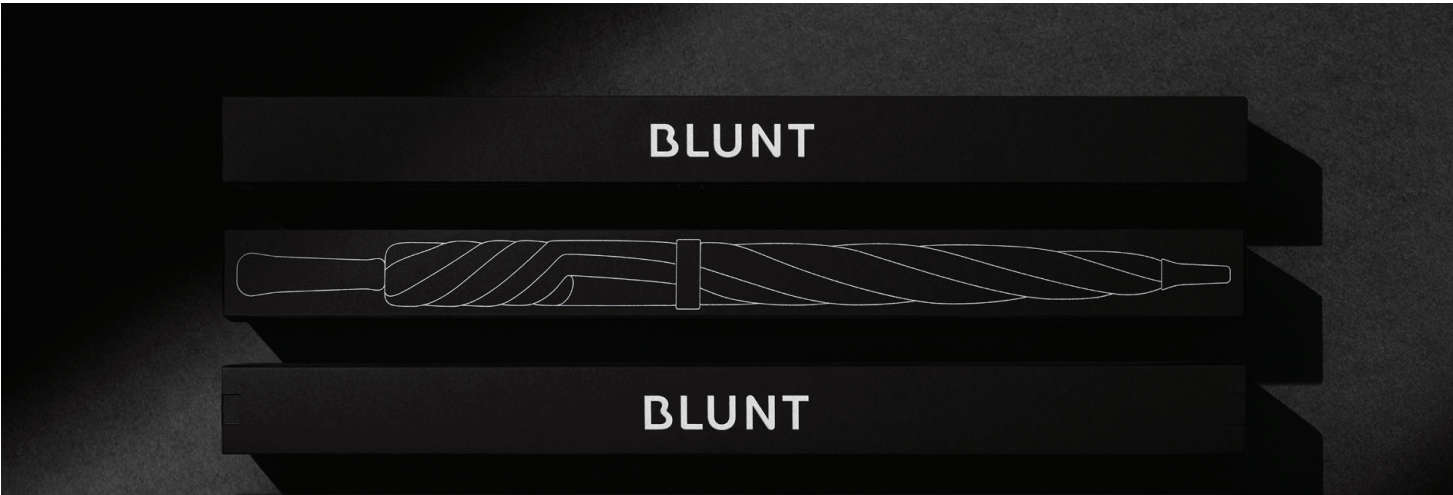
Panel Branding

Branding on 1, 2 or 3 canopy panels and/or umbrella sleeve. Available in black and white, or full color.



Packaging

Our boxes are elegantly premium, plastic-free, certified FSC and fully recyclable.





## Sustainable by design

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### We are B Corp certified

B Corp certification solidifies our dedication to fostering positive change and doing business for good. BLUNT now joins a community of over 8,500 B Corps worldwide leading the charge towards a more sustainable future across more than 160 industries and 98 countries.

### Built to last

In opposition to the weaknesses and wastefulness of traditionally mass-produced products, BLUNT umbrellas are built to last, tested to extremes and are modular for repairability. Meaning if cared for and loved, they will provide a lifetime of protection and confidence from the elements.

### Repair, not replace

We have multiple workshops across the globe to repair BLUNT umbrellas. We aim to scale and decentralize repairs by expanding our in-house workshops and supporting customers to do their own repairs at home. Our vision is to save waste from going to landfill whilst saving you money.

### Our packaging

Our packaging ethos is no different to the rest of the products – constant innovation and iteration to find better ways of doing things over time. Plastic-free, certified FSC and package size reductions are the latest improvements made on our journey towards better.